

Edinburgh Festival Fringe

Money for artists and organisations in Wales to go to Edinburgh

November 2025



Noddir gan
Lywodraeth Cymru
Sponsored by
Welsh Government



Yn dyfarnu arian / Awarding funds from
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How to use this document



This is an Easy Read version of: **Wales in Edinburgh**



You might need help to read it. Ask someone you know to help you.



Words in **bold blue** may be hard to understand. You can check what they mean on **page 22**.



Where the document says **we**, this means **Arts Council of Wales**. For more information contact:

Website: arts.wales

Email: grants@arts.wales

Phone: 03301 242733



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About the Wales in Edinburgh Programme



We are the **Arts Council of Wales**.



This guide is about our **Wales in Edinburgh** programme.



The programme is a fund that helps Welsh artists show their work at the Edinburgh Festival Fringe.



The Edinburgh Festival Fringe is the biggest arts festival in the world.



The programme supports theatre, dance, music, and circus from Wales.



The programme helps artists and arts groups from Wales who have work ready to perform.



It helps them to:

- Show their work to people from around the world.
- Meet new people and make useful connections.
- Find chances to tour their work in the future.



The deadline to apply is 1:00pm on 12 January 2026.



This guide will tell you more about this money. And how you can apply for it.

Who can apply

You can apply if you are:



- An arts organisation based in Wales.



- A creative professional living in Wales.



- Someone with a strong record of working in Wales.

About the fund



We will support 3 or 4 artists or organisations.



You can ask for up to £30 thousand pounds.



Your work must be ready to perform. You should be able to take your work on tour.



This fund helps pay for some costs. It will not pay for everything.



You can use it to pay for:

- Venue and equipment hire.
- Marketing.
- Accommodation.
- Performance fees.
- **Access** support.



Access is about being able to take part. For example, being able to get into a place. Or being able to use something.



We can cover personal **access** costs for people who are part of your project.

When to apply



Send your application to us by **1:00pm on 12 January 2026.**



We will tell you the results by 23 February 2026.

How we will choose who to support



A panel of experts and members of our team will look at all applications.



We will support projects that will benefit most from being at the Edinburgh Festival Fringe.

How to apply



You must send your application through our online portal here: portal.arts.wales

You need to include:



1. Application form – completed online.

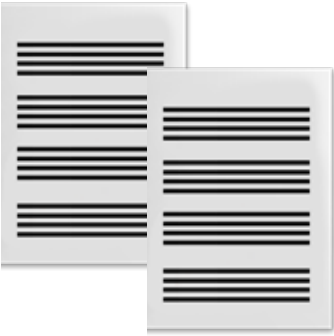


2. Your proposal – your ideas and plans. This can be up to 5 pages of A4. Send it to us as a Word document or PDF. Use font size 12 or bigger.



3. Your project costs. Use our budget template.

4. Supporting documents, like:



- Marketing plan – how you plan to tell people about your work.



- Venue hire agreement.



- Letters of support.



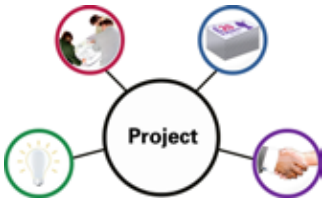
- Reviews or links to your work. Video or audio must be given as website links. If links need a password, include it.

What your proposal must include



Clearly explain your project and plans. Include information about:

Your project



- How your performance will be high quality.
- What makes your work special and exciting.
- Who the audience is and how you will reach them.
- Why you chose your venue.
- How you will tell people about your work.
- Your plans for future tours of your work.
- How you will use the opportunities you get from being at the Edinburgh Festival.



Your work

- Where your work has been shown before and how people liked it.
- Why now is the right time for your work to be at the Festival.
- How your work could be toured in the future.



Touring

- What touring you have done before.
- Your future touring plans in the UK or overseas.
- What support you need with touring.



Managing the project

- Which venue you will use and your agreement with them.
- How you will work with new partners.
- How you might benefit from being at the Festival. This might be through making money or growing as a performer.



Welsh arts and culture

- How your work will show and celebrate Welsh arts and culture.
- How you being at the Festival will help the arts in Wales.



Money

- Your budget and plans for how you will make money.
- How you will get extra money if needed.



Environment

- How you will make your project use less energy and create less waste.
- How your project will be better for the **environment**.

The **environment** is where we live. It includes the land, the sea, the air, and everything that lives in and on it. For example, plants, animals, and fish.

How you match our aims



Show us how your project supports 1 or more of our main aims. Our main aims are:

Creativity

We want:



- New and exciting ideas that involve audiences and communities.



- High quality art.

Equality and engagement

We want:



- To reach communities that are often left out and make it easier for them to join in.



- To have people from all communities in arts jobs and audiences.

Welsh language

We want:



- To support chances to use and grow the Welsh language.



- To help keep Welsh language strong in the arts.

Climate justice

We want:



- To support work that makes people want to care for the planet.



- To make the arts good for the **environment**.

Developing talent

We want:



- Training and leadership for people from all backgrounds.



- Fair work, fair pay and equal **access** for everyone.

Transform

We want:



- To help the arts take risks and deal with change.



- To mean something to people in Wales.



All projects must also follow the Welsh Government's **Wellbeing of Future Generations Act (Wales) 2015**. This means working towards a fairer and better future for everyone in Wales.

Accessibility



We can give you information in large print, braille, audio, Easy Read and British Sign Language.



We will also try to give information in languages other than Welsh or English if you ask.



If you need help with access support, you can find out more on our website here:

arts.wales/access-support

Contact us



If you need advice about your proposal:

Email: development@arts.wales



If you have problems with the application form or portal:

Email: grants@arts.wales



You can also contact us by:

Phone: 03301 242733

From 10:00am to 4:00pm, Monday to Friday.

Hard words

Access

Access is about being able to take part. For example, being able to get into a place. Or being able to use something.

Environment

The environment is where we live. It includes the land, the sea, the air, and everything that lives in and on it. For example, plants, animals, and fish.