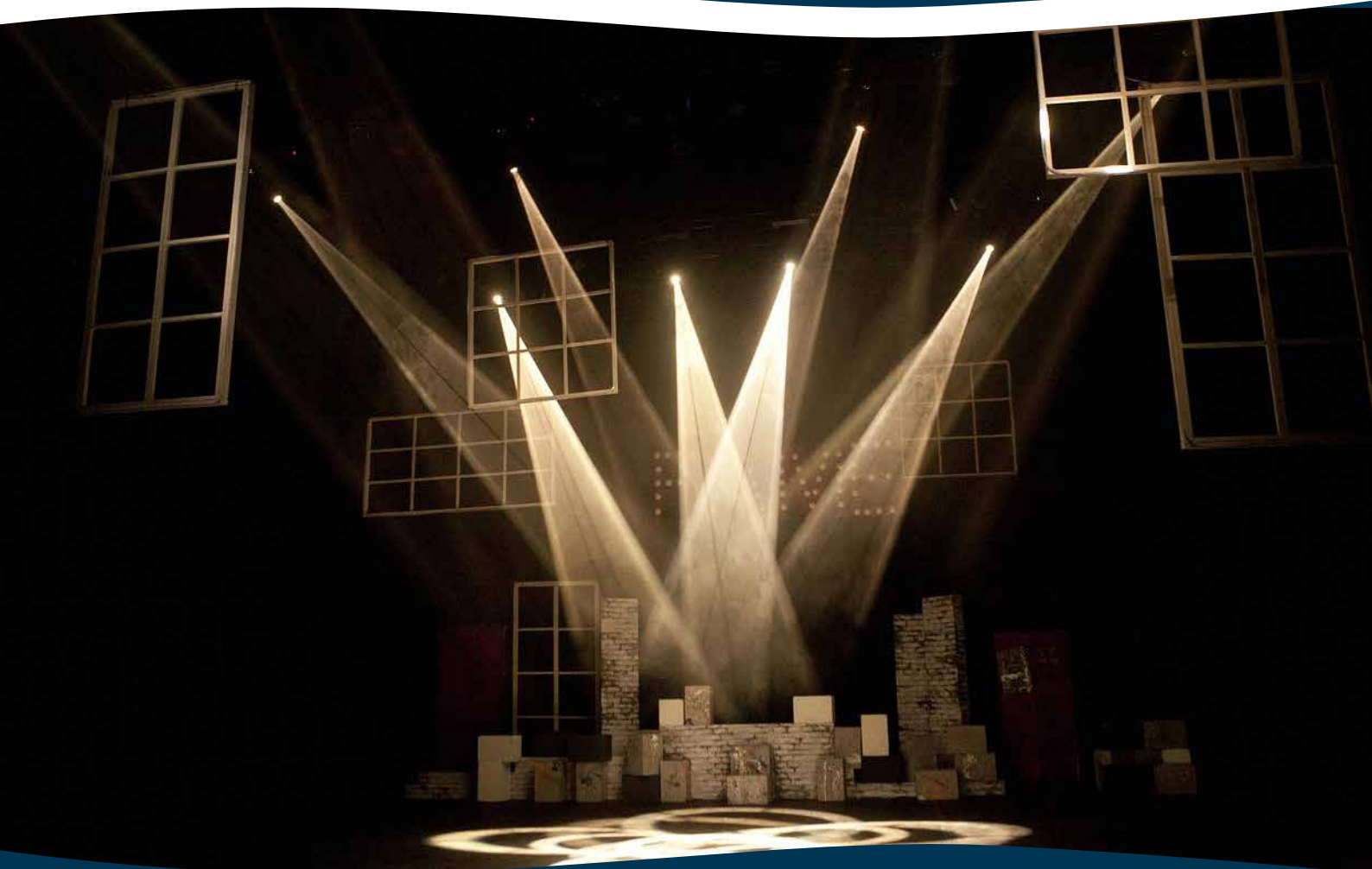


Easy Read

# Major production fund

Money to help organisations put on big shows



October 2025

# How to use this document



This is an Easy Read version of: **Major Production Fund.**



You might need help to read it. Ask someone you know to help you.



Where the document says **we**, it means **Arts Council of Wales**. To find out more contact:

**Website:** [www.arts.wales](http://www.arts.wales)

**E-mail:** [grants@arts.wales](mailto:grants@arts.wales)

**Phone:** 03301 242733



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# About us



We are the Arts Council of Wales. We give money to support the arts in Wales.



When we say arts, we mean things like:

- Music, dance, and theatre.



This booklet is about the Major Productions fund, and how to apply.

# About this fund



This fund is for organisations.



The money is for big projects.



It is to support big live arts events in Wales. This can be theatre, dance, or musical theatre.



The money is to support organisations to create new and exciting work.



Projects should show the best of Welsh talent.

# Who can apply



Only organisations can apply.



Please check our list of what types of organisations can apply: [arts.wales/eligibility-organisations](https://arts.wales/eligibility-organisations)



Organisations must be based in Wales.



You should have experience of making productions.



You should know how to manage public funds. You should have done this before.



Public funds means things like grants from the government.



You must contact the Arts Council of Wales grants team.



They will check if you are able to get support from this fund before giving you a form.

# What you can apply for



You can apply to make big live performances. This can be theatre, dance, or musical theatre.



You can apply for a show you have already done before. Or to make a show bigger.



You can also apply to create new shows.



We prefer projects that reach big audiences in Wales. Projects can also take place outside Wales.



This can include touring shows. A touring show travels to different places to perform.

# What we are looking for in your project



## **Your project should mostly take place in Wales**

It should give people new and exciting experiences.

Projects can also take place outside of Wales if they still make a good impact in Wales.



## **You must show you have the right partners**

Working with partners like artists and other organisations should help make the project bigger and stronger.

We want a creative team with skills and who work well together.



## You must have a clear funding plan

A quarter of the money must come from outside Arts Council or Lottery funds. **For example:**

If your project budget is **100 thousand pounds**.

At least **25 thousand pounds** must come from outside Arts Council or Lottery funds.



A small amount can be **in-kind** support. **In-kind** support means help given in the form of services or resources instead of money.



You should also find money from other partners or other income.



For more information take a look at our budget guide: [arts.wales/budget-help-notes](https://arts.wales/budget-help-notes)



## **Plan well ahead**

Allow enough time for production, promotion, and audience work.

You must show a clear project plan and timeline.



## **Your project should be bigger than your normal work**

We will not fund activities that are already part of your normal programme.

# Our priorities



Your application should show how your project supports 1 or more of these ideas:



**Creativity:** We want to see different types of creative work that focusses on people and communities.



**Including everyone:** We focus on reaching groups that are often left out.



**Welsh language:** We want to help people use more Welsh.



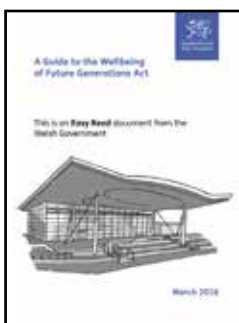
**Climate:** We support projects that encourage people to do something to protect our planet.



**Developing talent:** We want to support people from all backgrounds to build creative careers and skills.



**Change:** We want the arts to grow, take risks and change. For all people and communities in Wales.



All projects must follow the [Wellbeing of Future Generations Act \(Wales\) 2015](#).

# How much you can apply for



You can apply for between 100 thousand pounds and 300 thousand pounds.



We have a total budget of 600 thousand pounds.



We cannot fund many applications.



You can read about what costs you can apply for:  
<https://arts.wales/budget-help-notes>

# When you can apply



You must apply by **1pm on Wednesday, 28 January 2025.**



There is 1 deadline each year for Major Productions.



You must keep at least 8 working weeks between applying and starting your project.



We cannot fund projects that have already started.



We can give you a form up to 10 days before the deadline. But you should contact us as soon as possible if you want to apply.



Your project must start after you get a decision from us about your application.



Your application must be complete when you send it to us.



We will not accept extra information unless we ask for it.

# How we will assess your application

We will choose a project that meets our goals. Your application must:



- Be high quality.



- Provide work that gives paid or training opportunities for freelance creatives and artists.



- Have a team with the right skills and experience for the project.



- Have plans to reach lots of people and make a difference.



- Show how your plans support our goals.



- Support Welsh culture and language.



- Show how it works with others.



- Clearly and carefully plan how the money is used.

# The application process

## How to apply



You will need to apply on our online portal.



If you have not used this portal before you will need to register.



You can find out about this here:  
[portal.arts.wales](http://portal.arts.wales)

# Questions you need to answer



## 1. Application form

Make sure you answer all questions clearly.



You can find the application form template here:  
<https://arts.wales/major-productions>



## 2. Financial information

You must use the Arts Council of Wales template for your budget.



In the form, you must provide your project costs.  
This will show:

- How much you are asking for.
- What the grant will be spent on.
- How it will help your organisation.



You can read more about how to provide a budget on our website: [arts.wales/budget-help-notes](https://arts.wales/budget-help-notes)



You can send in extra information to support your application, such as:

- Project plan.
- Full budget - a complete list of all the money your project will need.
- Creative materials. Such as script and cast list.
- Information about your past audiences.
- Agreements with partners or venues.
- Confirmation of other funding.
- Plans for training or development.
- Any other documents that make your application strong or show future plans.

# How to get help



You can contact us if you want information in different formats. For example, large print, braille, audio and British Sign Language.



We can offer information in other languages.



If you need extra support, you can read more about what we offer on our website:

[arts.wales/access-support](https://arts.wales/access-support)

You can contact us:



Email: [grants@arts.wales](mailto:grants@arts.wales)



Phone: 03301 242733

# For more information



You can check the links for more information:

[Eligibility for organisations](#)

[Budget help notes](#)

[Access support](#)

[Art form definitions](#)

[Application process](#)

## If you have a question

You can contact us:



**Email:** [grants@arts.wales](mailto:grants@arts.wales)



**Phone:** 03301 242733

