

CYMRU YNG NGHAEREDIN

WALES IN EDINBURGH

This additional funding opportunity provides support for Wales-based performing arts companies and creative professionals to produce and present their work at the 2019 Edinburgh Festival Fringe

The Edinburgh Festival Fringe is the world's largest arts festival. Wales in Edinburgh is a curated showcase that promotes the highest of quality in Welsh theatre, dance and circus. The programme's vision is to use the Edinburgh Festival Fringe not as a destination but a platform for our arts organisations and creative professionals to realise their international ambitions.

The Festival is attended by audiences, programmers, promoters and producers from across the UK and the World. We believe that our performing arts companies and creative professionals have a unique Welsh quality that can operate on a global scale.

The curated programme offers a chance for our companies and creative professionals who are showcase ready, to develop markets and find ways of enhancing their touring patterns outside of Wales. We will also work with our international team, Wales Arts International and our partners at British Council to maximise impact on value.

Our selection process will be inspired by our new [Corporate Plan](#), For the Benefit for All. We care about the individual voice and personal expression of Wales, keeping diversity, equalities and fairness at the heart of what we do, we remain committed to excellence and to supporting bold, innovative and provocative art.

The Wales in Edinburgh programme is curated by an external panel that have been selected for their expertise and their commitment and beliefs that resonate with our Corporate Plan. The external panel members are;

Gary Raymond	Wales Arts Review
Malú Ansaldo	Roundhouse
Lisa Heledd Jones	Storyworks,
Tunde Adefioye	Koninklijke Vlaamse Schouwburg, Brussels
Taylor Edmonds	Emerging arts writer

The panel members will also be supported by Wales Arts International's Nicola Morgan, Maggie Dunning, Arts Council of Wales and Rebecca Gould, British Council.

The external panel will be chaired by; Sian Tomos, Director of Enterprise and Regeneration, Arts Council of Wales.

We want to see proposals from companies and creative professionals with a proven track record of creating exciting work that is ready for showcasing at the Fringe and for touring beyond Wales. We will not support the creation of a completely new piece of work and would expect to see our applicants to build their own relationships with venues in Edinburgh.

Given the extensive range of applicants who apply to the fund with a variety of scale in their proposals we will ask our applicants to consider this fund as a contribution towards the cost of presenting their work at the Festival, inclusive of venues and technical hires, access, marketing, accommodation and performances fees.

The total amount available for Wales in Edinburgh 2019 is **£120,000**. We would expect to fund between 7-10 applicants with strong proposals and who are showcase ready.

Your Proposal

We want to see proposals from applicants with a proven track record of creating exciting work that is ready for showcasing at the Fringe and for touring beyond Wales. We'll be looking for a strong and compelling rationale for any Wales in Edinburgh proposal.

We expect you to show us how the finished production will be of the highest quality, how it will be distinctive and exciting, how it will raise your International profile and the profile of Wales, and how it has the potential to attract audiences. We would also expect to see a recorded version of the piece.

It is important that the work reaches as wide an audience as possible. So we'll want to see credible and convincing marketing and audience development plans, where all partners are working together to maximise audiences in Edinburgh. And we will want to understand why you've chosen a particular venue.

Only organisations and creative professionals based in Wales or who have an extensive record of working in Wales can apply for these awards.

A two –stage process

We will be asking for applicants to submit an Expressions of Interest proposal before proceeding forward to the formal applicant process. Your Expressions of Interest must be submitted to maggie.dunning@arts.wales titled *Edinburgh – Expression of Interest*. It must be no more than 500 words in total, plus a draft budget.

The deadline of these Expressions of Interest is 5.00pm on Wednesday, 12th December 2018.

An internal and external panel will consider your proposal then contact you by the end 16th December 2018, to let you know if you may proceed to application stage, and at what level of funding.

The deadline for final applications is 5.00pm on Thursday, 17th January 2019.

Applications will be considered comparatively by our external panel of experts from across Wales and internationally and will chaired by a member of our senior leadership team.

We'll relax the 'one application per year' rule so you may apply to Wales in Edinburgh even if you have been or will be, in receipt of another Arts Council of Wales award in the same year. However, we will look at the organisation's and creative professionals' capacity to manage multiple projects when we consider these applications.

Who can apply?

Professional producing companies and creative professionals can apply to this scheme. You must be able to prove that your company or practice is based in Wales or you have worked extensively in Wales.

You must have:

- A high quality track record of delivering arts activity for audiences or participants.
- An Equal Opportunities Policy that's been reviewed by your governing body within the last three years, and which complies with current legislation. If a creative professional you must be able to show us that you have an awareness and understanding of Equal Opportunities and you reflect equality and diversity in your practice.
- A bank account in your organisation's name that requires at least two people to authorise transactions (These are usually referred to as the account's signatories). By transactions we mean any withdrawals, transfers or payment made from an organisation's account. This includes signing cheques and using an internet bank account. If a creative professional you must have a bank account in your own name. Please note we cannot accept building society accounts that operate with a passbook only.
- If a creative professional you must be over 18 and live in Wales or have worked extensively in Wales.

If your project involves working with children, young people or vulnerable adults you must also have a **Safeguarding / Child Protection Policy** that's also been reviewed by your governing body within the last three years, and which complies with current legislation. This policy must demonstrate that safeguarding issues are reflected in your day to day planning and operations.

You won't be able to apply for funding if you're in default of any financial agreement with Arts Council of Wales.

You'll be asked to confirm that your organisation meets these eligibility requirements at the start of the online application process.

For our organisations, a note about governance

We take the responsibility of distributing public funding very seriously, and that's why the way you run your organisation is important to us. We need to be sure that your organisation is properly set up and able to manage a grant appropriately. We will not award a grant if we identify a risk that public funds will not be well managed.

Making sure you meet our eligibility requirements is one of the ways we do this.

You'll need to submit a copy of your governing document with your application. This helps us check that you're eligible to apply to Arts Grants for Organisations and may help us in our assessment of your application.

You'll also need to submit with your application proof that you have a bank account in your organisation's name that requires at least two people to authorise transactions. If your application is successful we will check this information by asking you to provide further details about your account. We will not be able to release any payments until we have received and checked this information.

When to apply

The deadline for Expressions of Interest for Wales in Edinburgh applications will be **5.00pm, Wednesday, 12th December 2018**.

The deadline for full applications (which must be agreed following Expressions of Interest stage) will be **5.00pm, on Thursday, 17th January 2019**.

You will need to allow 6 working weeks after the deadline before you can start your project.

Making your application

Once selected by our internal and external panel you will be provided an application link to the Wales in Edinburgh 2019 application process.

- **Delivering artistic quality**

What is your production and why do you feel it should be seen at the Festival in 2019? Why is this a good time for you to present your work at the Festival?

- **International ambitions**

What are your international ambitions? Where would you like to take your work? What ground work have you achieved to date in achieving your international ambitions and what areas are you looking for support?

- **Planning and Managing a Successful Project**

In which venue will you be presenting your work? What is the financial deal with that venue? What evidence of demand is there for your work to be presented at the festival? How will you evaluate the longer term artistic and financial benefits of performing at the Festival?

- **Benefiting the public**

How will you promote the performing arts in Wales and the bilingual culture of Wales while presenting your work at the Festival to an international audience? How will your presence at the Festival contribute to Wales's arts sector in the longer term?

- **Funding a Successful Project**

How will you ensure the successful delivery of this project? What assumptions have you made while formulating your project budget? How realistic and achievable are your earned income projections? How will you raise any other partnership funding?

Attachments

Please provide all relevant supporting information that will strengthen your application. We expect to see letters from your venues confirming hires and if possibly any partnership funding.

As the fund is supported by lottery we will also expect to see;

- At least two meaning **letters of support endorsing your project** from independent third parties

- Your bank account

You must submit proof that you have a bank account in your organisation's name that requires at least two people to authorise transactions. If you are a creative professional you will need to provide your bank details.

Need to get in touch?

Our development officers can help you with your application. Should you have any technical issues with the application form, please contact our Grants and Information team: Grants@arts.wales

You can contact us in a number of ways;

- By email to development@arts.wales
- By telephone on 0845 8734 900 (Local charges apply, mobile rates may vary) or 029 2044 1300

9.00am - 5.00pm Monday - Thursday;

9.00am - 4.30pm Friday

Twitter: @Arts_Wales_

Website: arts.wales

You can find further information on how to [contact us](#) here