



Cyngor Celfyddydau Cymru  
Arts Council of Wales



iCoDaCo, Gwyn Emberton Dance (image: Cheung Chi-Wai)

# Seeding for the Future

May 2019



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Arts Council of Wales is committed to making information available in large print, braille, audio, Easy Read and British Sign Language and will endeavour to provide information in languages other than Welsh or English on request.

Arts Council of Wales operates an Equal Opportunities Policy.

Arts Council of Wales launches its *Seeding for the Future* programme.

*Seeding for the Future* is a development programme which enables emerging and established artists and producers who have not yet taken work to the Edinburgh Festival Fringe but are looking to do so. The programme will run alongside Arts Council of Wales' curated showcase initiative, Wales in Edinburgh.

The Edinburgh Festival Fringe is the world's largest arts festival. Wales in Edinburgh is a curated showcase that promotes the highest of quality in Welsh theatre, dance and circus.

Our artistic offer is of world class and has a unique Welsh quality that resonates globally. This programme offers an opportunity for our artists and producers who are developing work and have not yet succeeded in attending the Edinburgh Festival Fringe, to realise their potential for showcasing in the future.

The curation of the Wales in Edinburgh programme is inspired by our new Corporate Plan, For the Benefit for All and our International Strategy "Yn Bont o'n bro i'n byd" and this will feed into the selection of candidates for our *Seeding for the Future* programme.

We care about the individual voice and personal expression of Wales, keeping diversity, equalities and fairness at the heart of what we do, we remain committed to excellence and to supporting bold, innovative and provocative art.

We understand the complexities and difficulties of taking work to such a platform, as the Edinburgh Fringe Festival, and the importance of preparation including recognising your readiness to showcase and identifying your international markets. The *Seeding for the Future* programme will provide networking support alongside an opportunity to see high quality work and a tool kit of considerations when taking work to the Edinburgh Festival Fringe.

To maximise impact and value for the *Seeding for the Future* programme, we will be working with our in-house international agency, Wales Arts International and our partners Edinburgh Festival Fringe Society.

To apply to the *Seeding for the Future* programme, please send in a strong proposal and a compelling rationale for why you should be selected for the programme.

The selection process will be made following the below criteria;

- You must have a piece of work in development that you wish to take to the Edinburgh Festival Fringe
- Have a good track record in your field and demonstrate your readiness of looking to take work to the Edinburgh Festival Fringe and beyond
- Clearly demonstrate what your international ambitions are, do you have potential international markets in mind?
- Can you clearly identify areas you are looking for support in?

The programme has limited funds to support a cohort of artists to join us during the showcase week, **19<sup>th</sup> August – 23<sup>rd</sup> August 2019**. You must be available during this time period.

Your accommodation will be paid for by Arts Council of Wales during the showcase week. In addition to this we are offering our artists and producers a grant of £900 to cover, transport, per diems (maximum of £250 for 5 days) and tickets to select performances. Other terms and conditions regarding the grant spend will be provided on award.

Please submit your proposal to [maggie.dunning@arts.wales](mailto:maggie.dunning@arts.wales), titled *Seeding for the Future*; it must be no more than 500 words in total, plus a budget sheet covering your transport, per diems and performances tickets.

The deadline for the submissions of the *Seeding for the Future* programme is **Friday, 17<sup>th</sup> May 2019**.

An internal panel will consider your proposal then contact you by **Tuesday, 30<sup>th</sup> May 2019**.

As a part of the programme we will be expecting our successful candidates to evaluate their visit to the Edinburgh Festival Fringe. We are therefore asking our artists and producers to carry out an evaluation exercise which reflects on their visit and identifies their learning, reflections and conclusions. We will also be asking for details of the final costs incurred. A template can be provided for this once you've been accepted onto the programme.

## Who can apply?

Professional producing companies and creative professionals can apply to this scheme. You must be able to prove that your company or practice is based in Wales or you have worked extensively in Wales.

You must have:

- A high quality track record of delivering arts activity for audiences or participants.
- An Equal Opportunities Policy that's been reviewed by your governing body within the last three years, and which complies with current legislation. If a Creative Professional you must be able to show us that you have an awareness and understanding of Equal Opportunities and you reflect equality and diversity in your practice.
- A bank account in your organisation's name that requires at least two people to authorise transactions (These are usually referred to as the account's signatories). By transactions we mean any withdrawals, transfers or payment made from an organisation's account. This includes signing cheques and using an internet bank account. If a creative professional you must have a bank account in your own name. Please note we cannot accept building society accounts that operate with a passbook only.
- If a creative professional you must be over 18 and live in Wales or have worked extensively in Wales.
- If your project involves working with children, young people or vulnerable adults you must also have a Safeguarding / Child Protection Policy that's also been reviewed by your governing body within the last three years, and which complies with current legislation. This policy must demonstrate that safeguarding issues are reflected in your day to day planning and operations.

You won't be able to apply for funding if you're in default of any financial agreement with Arts Council of Wales.

You'll be asked to confirm that your organisation meets these eligibility requirements at the selection process.

### *For our organisations, a note about governance.?*

We take the responsibility of distributing public funding very seriously, and that's why the way you run your organisation is important to us. We need to be sure that your organisation is properly set up and able to manage a grant appropriately. We will not award a grant if we identify a risk that public funds will not be well managed. Making sure you meet our eligibility requirements is one of the ways we do this. You'll need to submit a copy of your governing document with your application. This helps us check that you're eligible to apply to Arts Grants for Organisations and may help us in our assessment of your application.

You'll also need to submit with your proposal proof that you have a bank account in your organisation's name that requires at least two people to authorise transactions. If your proposal is successful we will check this information by asking you to provide further details about your account. We will not be able to release any payments until we have received and checked this information.

### **Need to get in touch?**

Should you have any technical issues with your proposal, please contact our Grants and Information team: [Grants@arts.wales](mailto:Grants@arts.wales)

For more information regarding the scheme, please contact:  
[maggie.dunning@arts.wales](mailto:maggie.dunning@arts.wales)

You can contact us in a number of ways;

- By email to [development@arts.wales](mailto:development@arts.wales)
- By telephone on 0845 8734 900 (Local charges apply, mobile rates may vary)  
Or 029 2044 1300

9.00am - 5.00pm Monday - Thursday;

9.00am - 4.30pm Friday

Twitter: [@Arts\\_Wales\\_](https://twitter.com/Arts_Wales)

Website: [arts.wales](http://arts.wales)

You can find further information on how to [contact us](#) here