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Revenue Funded Organisations Survey 2015-16: Key Findings

Introduction

This report summarises the top line results from the Revenue Funded Organisations Survey 2015-16. This is a biannual survey of Arts Council of Wales revenue funded clients, all of whom are required to complete the survey as part of their funding agreement. During the 2015-16 year there were 69 clients in receipt of revenue funding.

The survey primarily collects data on the number of arts events run and attendances made to these activities. The survey also collects data on a number of 'Protected Characteristics' groups. The Equality Act 2010 means that Arts Council of Wales has a legal responsibility to ensure that anyone working as an employee for, or using a service provided by, an arts organisation in receipt of our funding is treated fairly. The protected characteristics include: disability, gender re-assignment, pregnancy and maternity, race, religion or belief, sexual orientation, age (over 50s and children and young people). We also collect data on families and Welsh speakers. These protected groups are examined for both those attending the arts, and those working within the arts sector. A detailed breakdown of activity for each of the protected groups will be included in the next data release, due for publication in October 2016.

This report summarises the findings for the second half of the 2015-16 survey and also for the full year 2015-16, with comparisons to the 2014-15 year based on the current portfolio.

Key results for the second half of the 2015-16 year: 1st October 2015 to 31st March 2016¹

(Please refer to tables 1, 2, 3 & 4 in Appendix A)

- Revenue Funded Organisations ran a total of over nine thousand (9,613) arts events during the six month period, which generated attendances of over two million (2,066,184).
- The events run during this time include 416 exhibitions of visual arts and craft, 5,543 film screenings, 1,385 performances by touring companies and 2,269 performances at presenting venues.
- The highest levels of attendances were made to exhibitions with 880,114 attendances. Performances at presenting venues attracted 568,586 attendances, while 383,063 attendances were made to performances by touring companies and 234,421 attendances were made to film screenings.
- 38,635 participatory arts sessions were run between October 2015 and March 2016 with 583,381 attendances made to these sessions.
- Of the 38,635 participatory sessions, 23,358 sessions were run specifically for children and young people. There were 361,700 attendances made by children and young people to these participatory sessions.
- Some 15,277 participatory sessions were run as general participatory activities, not targeted at children and young people. These participatory sessions generated attendances of 221,681.
- Of all the events run, a quarter (22.6%) were targeted at those in the protected characteristics groups, generating attendances of 181,798.
- Of all the participatory activity sessions, 6,320 were targeted at those in the protected characteristics groups (16.4% of all participatory sessions), with attendances at these sessions totalling 78,957.

¹ Please note that South Wales Intercultural Community Arts (SWICA) did not record any activity during this reporting period.

Key results for the full year: 1st April 2015 to 31st March 2016

(Please refer to tables 5 & 6 in Appendix B)

- In 2015-16 a total of 18,336 arts events were run, generating attendances of 3.7 million, as well as 71,728 participatory arts sessions, resulting in over 1.1 million attendances.

Attendance

(Please refer to tables 5 & 7 in Appendix B)

- The events run by Revenue Funded Organisations in 2015-16 include 671 exhibitions of visual arts and craft, 10,914 film screenings, 2,638 performances by touring companies and a further 4,113 performances at presenting venues.
- Over 1.7 million attendances were made to exhibitions of visual arts and crafts and 910,643 were made to performances at presenting venues.
- Over a fifth (21.3%) of events run were targeted at those in the protected characteristics groups and attendances at these events make up almost a tenth (8.1%) of all attendances.

Participation

(Please refer to tables 6 & 8 in Appendix B)

- There were 42,545 participatory sessions run targeted at children and young people and these participatory sessions resulted in 641,366 attendances.
- In total there were 29,183 sessions run as general participatory activity, not targeted at children and young people. These general participatory arts sessions generated 500,364 attendances.
- Of all the participatory activity 18.7% (13,443) of sessions were targeted at those in the protected characteristics groups and 12.6% (144,354) of all attendances were made to these activities.

Welsh Language

(Please refer to tables 11 & 12 in Appendix B)

- Of all the events run by Revenue Funded Organisations, 995 were run through the medium of Welsh in 2015-16, which is the equivalent of 5.4% of all events. 128,312 Attendances were made to these events, representing 3.4% of all attendances.
- In terms of participatory activity 10.9% of all sessions (7,829) were run in Welsh. These sessions received 156,778 attendances in total, 13.7% of all attendances at participatory sessions.

Families

(Please refer to tables 13 & 14 in Appendix B)

- 8.5% (1,550) of all events run by Revenue Funded Organisations were targeted at families and attendance to these events accounted for 6.9% (259,084) of all attendances.
- Participatory sessions targeted specifically at families made up only 1.8% (1,322) of all participatory sessions and 5.8% (66,048) of all attendances at these sessions.

Employment

(Please refer to tables 9 & 10 in Appendix B)

- During 2015/16 there were 5,570 people employed within Revenue Funded Organisations. Excluding volunteers, 4,217 people were employed. This means volunteers account for almost a quarter (24.3%) of the workforce. Of those employed within these organisations, 45 were trainees.
- Three fifths (61.3%) of those in paid employment were on a casual or contract basis and 455 (10.8%) were employed part-time. A further 229 employees were reported to be on zero hour contracts.
- In total, Revenue Funded Organisations employed 1,077 Welsh speakers, 136 people from a BME group and 102 disabled people, while 805 employees were aged 50 years and over.
- There were 728 members sitting on boards of management. More men (429); than women (299) were board members.

Frequency

This survey is conducted every 6 months.

Terms and Definitions

Participation is active involvement in the arts, such as attending workshops, classes or rehearsals.

Attendance is experiencing the arts as an audience member.

The number of **attendances** represents the total number of audience visits or the number of participations. That is they are not unique visits; an individual can attend or participate more than once.

A participatory **session** is defined as a half day or less.

General participatory sessions are available to all (excluding those participatory sessions targeted at children and young people) – some sessions may be targeted at protected characteristics groups.

Presenting venues is a term used to include theatres, arts centres, concert halls or other spaces where arts performances are presented.

A **touring company** produces a show (drama, dance, music, etc.) for performance at a venue or venues.

Children and young people are defined as those aged under 26 years.

Protected Characteristics – characteristics include; disability, gender re-assignment, pregnancy and maternity, race, religion or belief, sexual orientation, age (over 50s and children and young people).

Appendix A – Tables for the period 1st October 2015 – 31st March 2016

Table 1

	1st October 2015 to 31st March 2016	
Attendance	Events	Attendances
Exhibitions	416	880,114
Film Screenings	5,543	234,421
Performances by Touring Companies	1,385	383,063
Performances at Presenting Venues	2,269	568,586
Total Attendances	9,613	2,066,184

Source: ACW survey of Revenue Funded Organisations

Base: 68 organisations

Table 2

	1st October 2015 to 31st March 2016	
Participation	Sessions	Attendances at Participatory Sessions
Children & Young People	23,358	361,700
General Participatory Activity	15,277	221,681
Total Participation	38,635	583,381

Source: ACW survey of Revenue Funded Organisations

Base: 68 organisations

Table 3

Attendance – Events targeted at people in the Protected Characteristics groups	1st October 2015 to 31st March 2016	
	Events	Attendances
Exhibitions	118	22,938
Film Screenings	1,297	45,941
Performances by Touring Companies	362	55,636
Performances at Presenting Venues	398	57,283
Total Attendances	2,175	181,798

Source: ACW survey of Revenue Funded Organisations

Base: 68 organisations

Table 4

Participation - Sessions targeted at people in the Protected Characteristics groups	1st October 2015 to 31st March 2016	
	Sessions	Attendances at Participatory Sessions
Children & Young People	1,379	18,847
General Participatory Activity	4,941	60,110
Total Participation	6,320	78,957

Source: ACW survey of Revenue Funded Organisations

Base: 68 organisations

Appendix B – Tables comparing the Complete Portfolio in 2014/15 and 2015/16

Table 5

Attendance	2014/15 ²		2015/16		% Change	
	Events	Attendances	Events	Attendances	Events	Attendances
Exhibitions	876	1,780,763	671	1,714,448 ³	-23.4	-3.7
Film Screenings	12,186	539,344	10,914	423,745 ⁴	-10.4	-21.4
Performances by Touring Companies	2,812	618,202	2,638	691,997	-6.2	11.9
Performances at Presenting Venues	3,986	953,056	4,113	910,643 ⁵	3.2	-4.5
Total Attendances	19,860	3,891,365	18,336	3,740,833	-7.7	-3.9

Source: ACW survey of Revenue Funded Organisations

Base: 69 organisations in 2014/15 & 2015/16

Table 6

Participation	2014/15		2015/16		% Change	
	Sessions	Attendances at Participatory Sessions	Sessions	Attendances at Participatory Sessions	Sessions	Attendances at Participatory events
Children & Young People	43,212	627,847	42,545	641,366	-1.5	2.2
General Participatory Activity	25,657	490,652	29,183	500,364	13.7	2.0
Total Participation	68,869	1,118,499	71,728	1,141,730	4.2	2.1

Source: ACW survey of Revenue Funded Organisations

Base: 69 organisations in 2014/15 & 2015/16

² Totals revised from previously published figures for 2014/15 due to an error identified by one organisation in their data capture process

³ One organisation works on a biennial programme of work

⁴ One organisation reported attendances of 120,000 to film screenings in 2014/15 but did not report any activity in this area in 2015/16

⁵ One organisation reported a drop in attendance of almost a quarter in 2015/16 compared to the previous year.

Table 7

Protected Characteristics Attendance	2014/15		2015/16		% Change	
	Events	Attendances	Events	Attendances	Events	Attendances
Exhibitions	347	42,051	185	55,167	-46.7	31.2
Film Screenings	3,906	222,288	2,477	87,220	-36.6	-60.8
Performances by Touring Companies	510	50,483	618	81,475	21.2	61.4
Performances at Presenting Venues	594	76,575	619	80,966	4.2	5.7
Total Attendances	5,357	391,397	3,899	304,828	-27.2	-22.1

Source: ACW survey of Revenue Funded Organisations

Base: 69 organisations in 2014/15 & 2015/16

Table 8

Protected Characteristics Participation	2014/15		2015/16		% Change	
	Sessions	Attendances at Participatory Sessions	Sessions	Attendances at Participatory Sessions	Sessions	Attendances at Participatory Sessions
Children & Young People	3,927	42,246	4,290	43,972	9.2	4.1
General Participatory Activity	6,384	124,768	9,153	100,382	43.4	-19.5
Total Participation	10,311	167,014	13,443	144,354	30.4	-13.6

Source: ACW survey of Revenue Funded Organisations

Base: 69 organisations in 2014/15 & 2015/16

Table 9⁶

Employment	2014/15	2015/16	% Change
Total Number of Employees including Volunteers	5,445	5,570	2.3
Total Number of Employees excluding Volunteers	4,135	4,217	2.0

Total Male Employees	2,438	2,242	-8.0
Total Female Employees	3,007	3,099	3.1
Total Full Time Employees	949	945	-0.4
Total Part Time Employees	458	455	-0.7
Total Volunteers	1,310	1,353	3.3
Total Casual Staff	2,728	2,588	-5.1
Total Zero Hours Contract	- ⁷	229	-

Trainees	2014/15	2015/16	% Change
Total number of Trainees	61	45	-26.2
Total Male Trainees	25	17	-32.0
Total Female Trainees	36	28	-22.2

Protected Characteristics	2014/15	2015/16	% Change
Total number of disabled employees	65	102	56.9
Total number of BME employees	163	136	-16.6
Total number of LGB employees	113	120	6.2
Total Older Person employees	602	805	33.7
Total Employees with Specific religious beliefs	70	157	124.3
Total Women who are pregnant or on maternity leave	36	43	19.4
Total transgender employees	0	* ⁸	*

Welsh Speakers	2014/15	2015/16	% Change
Total number of Welsh Speaking employees	1,115	1,077	-3.4

Source: ACW survey of Revenue Funded Organisations

Base: 69 organisations in 2014/15 & 68 organisations 2015/16

⁶ Please note that South Wales Intercultural Community Arts (SWICA) did not record any employment data for this reporting period.

⁷ 2015/16 is the first year organisations have been asked to report on zero hour contracts

⁸ * indicates that figures have been suppressed to protect confidentiality

Table 10⁹

Board of Management ¹⁰	2014/15	2015/16	% Change
Total number of members of board of management	764	728	-4.7
Total number of men on boards of management	451	429	-4.9
Total number of women on boards of management	313	299	-4.5
Total number of disabled people on boards of management	25	17	-32.0
Total number of people from a BME background on boards of management	11	8	-27.3
Total number of LGB members on boards of management	26	15	-42.3
Total number of Older people on boards of management	386	360	-6.7
Total number of people with specific religious beliefs on boards of management	31	20	-35.5
Total number of pregnant women on boards of management	5	0	-100.0
Total number of transgender people on boards of management	*	0	*

Welsh Speakers	2014/15	2015/16	% Change
Total number of Welsh Speakers on boards of management	221	215	-2.7

Source: ACW survey of Revenue Funded Organisations

Base: 69 organisations in 2014/15 & 68 organisations 2015/16

⁹ Please note that South Wales Intercultural Community Arts (SWICA) did not record any management board data for this reporting period.

¹⁰ New Guidance on Management Board data was implemented in 2015/16 to increase accuracy in reporting.

Table 11

Welsh Language Attendances						
	2014/15	2015/16	% Change	2014/15	2015/16	% Change
	Events	Events	Events	Attendances	Attendances	Attendances
Film Screenings	38	38	0.0	2,260	1,641	-27.4
Performances by Touring Companies	440	482	9.5	33,670	53,809	59.8
Performances at Presenting Venues	391	475	21.5	54,924	72,862	32.7
Totals	869	995	14.5	90,854	128,312	41.2

Source: ACW survey of Revenue Funded Organisations

Base: 69 organisations in 2014/15 & 2015/16

Table 12

Welsh Language Participation						
	2014/15	2015/16	% Change	2014/15	2015/16	% Change
	Sessions	Sessions	Sessions	Attendances	Attendances	Attendances
Children & Young People	2,895	3,498	20.8	79,164	101,536	28.3
General	3,373	4,331	28.4	51,186	55,242	7.9
Totals	6,268	7,829	24.9	130,350	156,778	20.3

Source: ACW survey of Revenue Funded Organisations

Base: 69 organisations in 2014/15 & 2015/16

Table 13

Attendance - Events targeted at Families						
	2014/15	2015/16	% Change	2014/15	2015/16	% Change
	Events	Events	Events	Attendances	Attendances	Attendances
Exhibitions	29	3	-89.7	36,521	4,260	-88.3
Film Screenings	578	713	23.4	34,570	44,237	28.0
Performances by Touring Companies	347	446	28.5	40,504	125,962	211.0
Performances at Presenting Venues	374	388	3.7	67,563	84,625	25.3
Totals	1,328	1,550	16.7	179,158	259,084	44.6

Source: ACW survey of Revenue Funded Organisations

Base: 69 organisations in 2014/15 & 2015/16

Table 14

Participation - Sessions targeted at Families						
	2014/15	2015/16	% Change	2014/15	2015/16	% Change
	Sessions	Sessions	Sessions	Attendances	Attendances	Attendances
Total Participation	895	1,322	47.7	63,594	66,048	3.9

Source: ACW survey of Revenue Funded Organisations

Base: 69 organisations in 2014/15 & 2015/16

Further Information

If you have any comments or queries on this data release or if you would like to be added to our regular users list then please contact our research team research@artscouncilofwales.org.uk or go to our website: www.artscouncilofwales.org.uk

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Next Update

Detailed analysis of the full year's results will be available in October 2016.