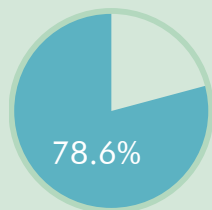


Adults' Engagement with the Arts 2015

Four out of five adults (**78.6%**) said they attend at least one arts event a year



Adults aged 16-24 and 25-34 are most likely to engage with the arts



Cwlwm Cariad, NEW Dance (image: Michael Jenkins)

Most popular artforms attended:

Cinema
49.6%



'Other' Live Music
40.1%



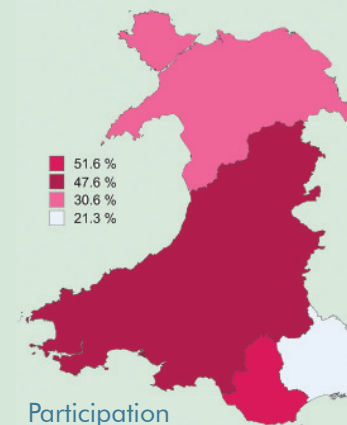
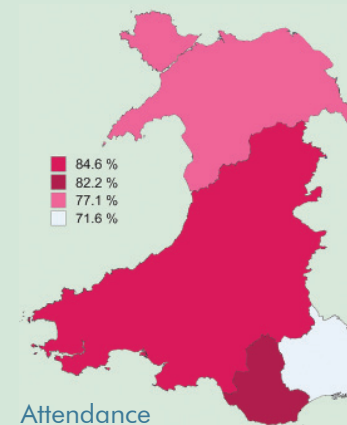
Carnival/ Street Arts
34.9%



Plays
30.5%



Attendance and Participation by region



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Most popular participatory artforms:



Visual arts and Crafts
24.6%

Music

14.9%



Film, video and photography
11.6%

Two-fifths of adults participated in an arts activity



Survey Source: Wales Omnibus Survey 2015, Beaufort Research, c.1,000 interviews with adults aged 16+ <http://www.arts.wales/what-we-do/research/annual-surveys/wales-omnibus-survey>



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